

**FOR IMMEDIATE RELEASE**

**CIC Successfully Organises Annual Conference on  
'Construction Innovation: Productivity and Technology'**

**Hong Kong · 29 November 2013** – The Construction Industry Council (CIC) today successfully organised its CIC Conference 2013. The theme of this year's conference, "Construction Innovation: Productivity and Technology", was well received by more than 260 delegates from various countries.

This one-day conference, which attracted delegates from across the industry focused on how the wider adoption of new innovations and business management practices can improve productivity in the construction industry, with an emphasis on building information modelling (BIM). Local and overseas experts shared their experiences and insights at the conference.

The CIC Conference again received the support of the HKSAR Government being co-organised by the Development Bureau and the Hong Kong Housing Authority. The Secretary for Development, Mr. Paul CHAN, and the Secretary for Transport and Housing, Professor Anthony CHEUNG, delivered the keynote addresses, outlining government initiatives related to the ongoing development of Hong Kong's construction industry.

The CIC Chairman, Mr. LEE Shing-see, said: "It would be fair to say that Hong Kong's construction industry is at a stage of transformation where all of us, especially those at the top, must look at how we can work differently to achieve a breakthrough in productivity, competitiveness and more critical, in sustainability. We are now in perhaps the busiest phase of construction in Hong Kong's history and the forecast is for this level of activity to continue for some time. These are the challenges we face."

Chairman of the Organising Committee, Ir Kevin POOLE, said: "In planning this year's conference we were aware of the differing levels of understanding of these issues across the industry and we have tried to bring together experts in their fields so that in one day

we could cover all the key issues related to this year's conference theme.”

On the sidelines of the conference, the CIC signed a Memorandum of Understanding with Constructing Excellence of the UK to create synergies for promoting greater collaboration in areas of mutual benefit. This follows on from the recent signing of a Memorandum of Understanding with the China Construction Industry Association.

### **About the CIC Conference 2013**

This one-day conference will be focused on innovation in the construction industry which helps improve productivity. Local and overseas professionals are invited to share their experience and views in enhancing productivity through the latest technology and new construction methods. Building Information Modelling (BIM) is definitely a key topic of the conference.

### **About the Construction Industry Council**

The Construction Industry Council (CIC) was formed on 1 February 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to Government, provide training and registration for the construction workforce and serve as a communication channel for Government to solicit advice on all construction-related matters.

Please visit [www.hkcic.org](http://www.hkcic.org) for further details.

### **Media Enquiries**

Corporate Communications and Marketing Section

Tel: (852) 2100 9041/44

Fax: (852) 2100 9090

Email: [corpcomm@hkcic.org](mailto:corpcomm@hkcic.org)

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