



CONSTRUCTION INDUSTRY COUNCIL

建造業議會

CIC Conference 2013

***“Construction Innovation:
Productivity and Technology”***

Friday, 29 November 2013 | Kowloon Shangri-La, Hong Kong

Sponsorship Package

ABOUT THE CONFERENCE

This one-day event will be focused on innovation in the construction industry which helps improve productivity. Local and overseas professionals will be invited to share their experience and views in enhancing productivity through the latest technology and new construction methods. Building Information Modelling (BIM) is definitely a key topic of the conference. Topics on Radio-frequency identification (RFID), prefabrication construction, and their cross-over with BIM also feature in the conference programme.

EXPECTED DELEGATES

- Employers
- Consultants
- Contractors
- Subcontractors
- Engineers
- Surveyors
- Architects
- Lawyers
- Government Officials
- Academia
- University Students

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“CONSTRUCTION INNOVATION: PRODUCTIVITY AND TECHNOLOGY”

FRIDAY, 29 NOVEMBER 2013 | KOWLOON SHANGRI-LA, HONG KONG

TENTATIVE PROGRAMME RUNDOWN

Time	Proposed Programme	Proposed Speaker
08:30 ~ 09:00	Registration	
09:00 ~ 09:10	Welcome Remarks	Mr. LEE Shing-see <i>Chairman CIC</i>
PRODUCTIVITY		
09:10 ~ 09:40	How Information Technology Could Help to Improve Construction Productivity	Hon Charles MOK <i>Member Legislative Council of HKSAR</i>
09:40 ~ 10:10	How to Benchmark Productivity within the Construction Industry	Mr. Don WARD <i>Chief Executive Constructing Excellence, UK</i>
10:10 ~ 10:40	How to Achieve Lean Construction with New Technologies and Construction Methods	Ir Conrad WONG Tin-cheung <i>Vice Chairman Yau Lee Holdings Limited</i>
10:40 ~ 11:10	Morning Refreshment Break	
11:10 ~ 11:30	Keynote Address	Mr. Paul CHAN Mo-po <i>Secretary for Development Development Bureau, HKSAR</i>
11:30 ~ 12:00	Construction IT to Asset Creation and Asset Management Approach	Mr. Andrew HILL <i>Chief Operating Officer CSI Global Services, Australia</i>
12:00 ~ 12:15	Business Value of Building Information Modelling at a Glance for Senior Executives	Dr. Calvin KAM <i>Director of Industry Programs Center for Integrated Facility Engineering Stanford University, USA</i>
12:15 ~ 12:30	Questions and Answers Session	Ir Kevin POOLE [Moderator] <i>Chairman Committee on Environment and Technology CIC</i>
12:30 ~ 14:00	Conference Luncheon with Keynote Address	Prof. Anthony CHEUNG Bing-leung <i>Secretary for Transport and Housing Transport and Housing Bureau, HKSAR</i>

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Time	Proposed Programme	Proposed Speaker
BUILDING INFORMATION MODELLING		
14:00 ~ 14:30	Ways to Maximise the Value of Building Information Modelling	Dr. Calvin KAM <i>Director of Industry Programs Center for Integrated Facility Engineering Stanford University, USA</i>
14:30 ~ 15:00	Challenges in the National Wide Implementation of Building Information Modelling and Resolutions in Singapore	Mr. CHENG Tai-fatt <i>Deputy Managing Director BCA Academy Singapore</i>
15:00 ~ 15:30	Legal Implication and Intellectual Property Right Issues Association with Building Information Modelling	Mr. Vincent CONNOR <i>Partner, Head of Hong Kong Office Head of Sectors – Asia Pinsent Masons</i>
15:30 ~ 16:00	Afternoon Refreshment Break	
16:00 ~ 16:30	Integration of BIM in Public Housing Development - Lessons learnt from Hong Kong Housing Authority	Ms. Ada FUNG Yin-suen <i>Deputy Director of Housing (Development & Construction), Hong Kong Housing Authority</i>
16:30 ~ 17:00	Panel Discussion	Ms. Ada FUNG Yin-suen [Moderator] Panel Members: <ul style="list-style-type: none"> ● Dr. Calvin KAM ● Mr. CHENG Tai-fatt ● Mr. Vincent CONNOR
17:00 ~ 17:10	Closing Remarks	Ir Kevin POOLE

Remarks: The organiser reserves the rights to make any changes to the programme and speakers without prior notice.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Should your company be interested in other sponsorship opportunities which are not listed below please do not hesitate to contact Construction Industry Council (CIC) at tel: (852) 2100 9038 OR email: <conference@hkcic.org> to discuss your preferences.

i. Category 1 : Conference Sponsors

Package	Platinum	Gold	Silver
Sponsorship amount	HK\$80,000	HK\$50,000	HK\$30,000
Special acknowledgement at the conference	✓	✓	✓
Logo exposure in conference website	✓	✓	✓
Exhibition table	1	1	Shared table
No. of complimentary seats	4	2	2
Discount on the registration fee	40% off	30% off	20% off

ii. Category 2 : Exclusive Item Sponsors

Package	Souvenir (USB charger)	Luncheon	Refreshment Breaks	Conference Name Badge
Sponsorship amount	HK\$50,000	HK\$ 40,000	HK\$20,000	HK\$10,000
Special acknowledgement at the conference	✓	✓	✓	✓
Logo exposure in conference website	✓	✓	✓	✓
Exhibition table	--	Shared table	Shared table	--
No. of complimentary seats	2	2	--	--
Discount on the registration fee	30% off	20% off	--	--
Company literature at Luncheon venue	--	✓	--	--

Remarks: Please provide company logo in both AI and JPEG formats (at least 600 DPI) to <conference@hkcic.org> by 30 August 2013.

IMPORTANT DATES

Confirmation of Sponsorship	Friday, 30 August 2013
Submission of Company Logo	Friday, 30 August 2013
Payment Deadline	Tuesday, 29 October 2013
Conference Date	Friday, 29 November 2013

TERMS AND CONDITIONS

1. Sponsors of all categories are accepted based on a first-come-first-serve basis. Final acceptance is at CIC's discretion.
2. There is no refund for any cancellation of sponsorship after payment.
3. The sponsorship fee does not include free Conference registration unless specifically stated in the sponsorship opportunities details.
4. Sponsors are not allowed to sublet, assign or apportion any part of the sponsoring item(s) nor represent, advertise or distribute literature or materials for the products or services of any other company(ies) or organisation(s).
5. The CIC will not be liable for any damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise. Sponsors are encouraged to take out appropriate insurance coverage to cover for such potentials losses, where possible.
6. No part of an exhibit and no signs or other materials may be posted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that defaces the premises or equipment and furnishings. Damages from failure to observe the notice is payable by the sponsor.
7. The Conference will be cancelled if a No. 8 typhoon signal or above is hoisted or the black rainstorm warning signal is raised three hours prior to start of the Conference.

CONTACTS

Organiser: Construction Industry Council
Name: Ms. Esther LAI, Manager - Corporate Communications and Marketing
Address: 15/F, Allied Kajima Building, 138 Gloucester Road, Wanchai, Hong Kong
Tel: (852) 2100 9038
Fax: (852) 2100 9090
Email: <conference@hkcc.org>

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SPONSORSHIP REPLY FORM

Please return this form to Construction Industry Council:-
by mail: CIC, 15/F, Allied Kajima Building, 138 Gloucester Road, Wanchai, Hong Kong
OR by fax: (852) 2100 9090 OR by email <conference@hkcic.org>.
For enquiry please contact CIC at tel: (852) 2100 9038 OR email <conference@hkcic.org>.

We wish to take up one of the following categories of sponsorship for the CIC Conference 2013:-

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor for HK\$80,000 | <input type="checkbox"/> Souvenir (USB charger) for HK\$50,000 |
| <input type="checkbox"/> Gold Sponsor for HK\$50,000 | <input type="checkbox"/> Luncheon Sponsor for HK\$40,000 |
| <input type="checkbox"/> Silver Sponsor for HK\$30,000 | <input type="checkbox"/> Refreshment Breaks Sponsor for HK\$20,000 |
| | <input type="checkbox"/> Conference Name Badge Sponsor for HK\$10,000 |

Title: Ir Sr Prof. Dr. Mr. Mrs. Ms. Other, please specify: _____

Surname : _____ First Name : _____

Company : _____

Position : _____

Address : _____

Tel : _____ Fax : _____
(country code + area code + number) (country code + area code + number)

Email : _____

* Please ✓ the appropriate box(es)

Payment Method * Please ✓ the appropriate box(es) below to indicate your payment method.

- Please invoice us.
- We enclosed a cheque made payable to “Construction Industry Council”.
Cheque no. _____ (Bank: _____)
- Bank Transfer[#] (please attach a copy of the remittance advice with this form to avoid any possible confusion)

Bank Name: The Hongkong and Shanghai Banking Corporation Limited

Address: 1 Queen’s Road Central, Hong Kong

Account Name: Construction Industry Council

Account Number: 004-808-261325-001

Swift Code: HSBCHKHCHKH

[#] All bank charges for remittance must be borne by the sponsor.

Confirmed By:

Company Name

Authorised Signature

Date

Name

Company Chop