

# CONSTRUCTION INNOVATION EXPO 2025 SPONSORSHIP PACKAGE

Construction Innovation Expo (CIExpo) 2025 is a global event organised by the Construction Industry Council (CIC), with the Development Bureau of the Government of the Hong Kong Special Administrative Region supporting as the advisor. CIExpo 2025 provides a sharing and matching platform with the vision to promote innovative and advanced construction design methods, processes, materials, systems and applications to the industry worldwide.

## Features of CIExpo 2025

- Showcasing the latest innovation solutions in construction and real estate fields
- Establishing business network with 120+ Corporates and 20,000+ Visitors from Hong Kong, the Greater Bay Area, the Mainland and overseas
- Signature Events
  - CIC Construction Innovation Award 2025 Presentation Ceremony
  - Modular Integrated Construction (MiC) Multi-trade Integrated Mechanical, Electrical and Plumbing (MiMEP) Achievement Ceremony
  - CIC Global Construction Sustainability Forum and Exhibition and Sustainable Construction Award 2026 Launching Ceremony
- Highlighted Events
  - 3-day Exhibition on Construction Innovation
  - 2-day International Conferences on Construction Leadership, Construction Safety Culture and Smart Site Safety System (4S), MiC MiMEP, Sustainable and Smart Construction
  - Hong Kong Institute of Construction (HKIC) 50<sup>th</sup> Anniversary Forum

## Tentative Programme at a Glance

2025	10 Dec (Wed)	11 Dec (Thu)	12 Dec (Fri)	13 Dec (Sat)
Conference (N101)	Venue Setup & Rehearsal	(i) CIExpo 2025 Grand Opening Ceremony (ii) International Construction Leadership Forum (iii) International Conference on Construction Safety Culture and 4S (Smart Site Safety System)	(i) International Conferences on MiC MiMEP (with MiC MiMEP Achievement Ceremony) (ii) International Conference on Sustainable and Smart Construction (with GCSFE and CIC SCA 2026 Launching Ceremony)	HKIC 50 <sup>th</sup> Anniversary Forum
Exhibition (Hall 1A-B)	Move-in	Exhibition	Exhibition	Exhibition Move-out @ 5PM

# Sponsorship Package Overview

Package	Diamond	Platinum	Gold	Silver	Bronze
<b>Sponsorship Amount (HK\$)</b>	<b>250,000</b>	<b>200,000</b>	<b>150,000</b>	<b>80,000</b>	<b>50,000</b>
<b>Exposure at Conference Sessions</b>	✓✓✓✓	✓✓✓	✓	N/A	N/A
<b>Exposure at Exhibition (m<sup>2</sup>)</b>	81 (Raw Space)	72 (Raw Space)	54 (Raw Space)	27 (Premium Booth)	18 (Standard Booth)
<b>Logo Acknowledgements</b>	✓✓✓✓✓	✓✓✓✓	✓✓✓✓	✓✓✓	✓✓✓
<b>Advertising Opportunities</b>	✓✓✓✓	✓✓✓	✓	N/A	N/A
<b>Complimentary Seats at International Conferences</b>	10	8	6	4	2
<b>Complimentary Seats at Grand Opening Ceremony</b>	5	4	3	2	1
<b>Exclusive to (No. of companies)</b>	2	3	5	7	10

# Diamond Sponsor

- Sponsor Amount: HK\$250,000
- Exclusive to 2 companies

## **Benefits of Sponsor**

### **1. Exposure at Exhibition**

- ▲ One 81 m<sup>2</sup> exhibition space in raw space \*

### **2. Logo Acknowledgements**

- ▲ Display of Logo on all marketing collaterals with the highest priority
- ▲ Display of Logo on the Event website
- ▲ Display of Logo on Conference backdrops, Conference booklet and Exhibition brochure
- ▲ Logo shown on screen before the start and after the end of conferences

### **3. Advertising Opportunities**

- ▲ Three-time CIC's social media platforms acknowledgement
- ▲ Two-time feature paragraph in e-News acknowledge the sponsors
- ▲ Acknowledgement in Press Release(s)

### **4. Publication Exposure**

- ▲ 1/4-page congratulatory advertisement on local Chinese newspaper supplement (post-conference) #
- ▲ 1-page advertisement on the Conference Booklet (*Choice of inside front, inside back and back cover*) #

### **5. Complimentary Seats**

- ▲ 10 complimentary seats at 2-day International Conferences
- ▲ 5 complimentary seats at the Grand Opening Ceremony

## Platinum Sponsor

- Sponsor Amount: HK\$200,000
- Exclusive to 3 companies

### **Benefits of Sponsor**

#### **1. Exposure at Exhibition**

- ▲ One 72 m<sup>2</sup> exhibition space in raw space \*

#### **2. Logo Acknowledgements**

- ▲ Display of Logo on all marketing collaterals with second highest priority
- ▲ Display of Logo on the Event website
- ▲ Display of Logo on Conference backdrops, Conference booklet and Exhibition brochure
- ▲ Display of Logo shown on screen before the start and after the end of conferences

#### **3. Advertising Opportunities**

- ▲ Two-time CIC's social media platforms acknowledgement
- ▲ One-time feature paragraph in e-News acknowledge the sponsors
- ▲ Acknowledgement in Press Release(s)

#### **4. Publication Exposure**

- ▲ 1/6-page congratulatory advertisement on local Chinese newspaper supplement (post-conference)<sup>#</sup>
- ▲ 1 spread page (run-of-page) advertisement on the Conference Booklet #

#### **5. Complimentary Seats**

- ▲ 8 complimentary seats at 2-day International Conferences
- ▲ 4 complimentary seats at the Grand Opening Ceremony

# Gold Sponsor

- Sponsor Amount: HK\$150,000
- Exclusive to 5 companies

## **Benefits of Sponsor**

### **1. Exposure at Exhibition**

- ▲ One 54 m<sup>2</sup> exhibition space in raw space \*

### **2. Logo Acknowledgements**

- ▲ Display of Logo on all marketing collaterals with third highest priority
- ▲ Display of Logo on the Event website
- ▲ Display of Logo on Conference backdrops, Conference booklet and Exhibition brochure  
Display of Logo shown on screen before the start and after the end of conferences

### **3. Advertising Opportunities**

- ▲ One-time CIC's social media platforms acknowledgement
- ▲ Acknowledgement in Press Release(s)

### **4. Publication Exposure**

- ▲ 1/8-page congratulatory advertisement on local Chinese newspaper supplement (post-conference) #
- ▲ 1 page (run-of-page) advertisement on the Conference Booklet #

### **5. Complimentary Seats**

- ▲ 6 complimentary seats at 2-day International Conferences
- ▲ 3 complimentary seats at the Grand Opening Ceremony

## Silver Sponsor

- Sponsor Amount: HK\$80,000
- Exclusive to 7 companies

### **Benefits of Sponsor**

#### **1. Exposure at Exhibition**

- ▲ One 27 m<sup>2</sup> exhibition space in premium booth \*

#### **2. Logo Acknowledgements**

- ▲ Display of Logo on all marketing collaterals with forth highest priority
- ▲ Display of Logo on the Event website
- ▲ Display of Logo on Conference backdrops, Conference booklet and Exhibition brochure

#### **3. Advertising Opportunities**

- ▲ Acknowledgement in Press Release(s)

#### **4. Publication Exposure**

- ▲ 1/10-page congratulatory advertisement on local Chinese newspaper supplement (post-conference)#
- ▲ 1 page (run-of-page) advertisement on the Conference Booklet #

#### **5. Complimentary Seats**

- ▲ 4 complimentary seats at 2-day International Conferences
- ▲ 2 complimentary seats at the Grand Opening Ceremony

## Bronze Sponsor

- Sponsor Amount: HK\$50,000
- Exclusive to 10 companies

### **Benefits of Sponsor**

#### **1. Exposure at Exhibition**

- ▲ One 18 m<sup>2</sup> exhibition space in standard booth \*

#### **2. Logo Acknowledgements**

- ▲ Display of Logo on all marketing collaterals with forth highest priority
- ▲ Display of Logo on the Event website
- ▲ Display of Logo on Conference backdrops, Conference booklet and Exhibition brochure

#### **3. Advertising Opportunity**

- ▲ Acknowledgement in Press Release (s)

#### **4. Publication Exposure**

- ▲ 1/10-page congratulatory advertisement on local Chinese newspaper supplement (post-conference)#
- ▲ 1 page (run-of-page) advertisement on the Conference Booklet #

#### **5. Complimentary Seats**

- ▲ 2 complimentary seats at 2-day International Conferences
- ▲ 1 complimentary seat at the Grand Opening Ceremony

### **Notes**

\* The sponsors are responsible for the production cost of their exhibits and exhibition space and timely delivery of items.

# Advertising space will be arranged based on the order of payment receipt.

## Important Dates

<b>Confirmation of Sponsorship</b>	31 May 2025
<b>Submission of Logo</b>	30 June 2025
<b>Payment Deadline</b>	30 July 2025
<b>Event Dates</b>	11 - 13 December 2025

# Terms and Conditions

1. Sponsors of all categories are accepted based on Organisers' discretion. Refund will be made to sponsor if the Organisers reject its sponsorship application.
2. There is no refund for any cancellation or withdrawal of sponsorship by sponsors after payment.
3. The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunities details.
4. Sponsors are not allowed to sublet, assign or apportion any part of the sponsoring item(s) nor represent, advertise or distribute literature or materials for the products or services of any other company(ies) or organisation(s).
5. The Organisers will not be liable for any damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise. Sponsors are encouraged to take out appropriate insurance coverage to cover for such potentials losses, where possible.

The Sponsors agree to indemnify and hold harmless the Organisers from any claims, damages, losses, or expenses arising out of or in connection with the Sponsor's participation in the event, including but not limited to any breach of this agreement or any act or omission by the Sponsor or their representatives. No part of an exhibit and no signs or other materials may be posted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that defaces the premises or equipment and furnishings outside the allocated space. Damages from failure to observe the notice is payable by the sponsor.

6. The Conference and Exhibition will be cancelled if a No. 8 typhoon signal or above is hoisted or the black rainstorm warning signal is raised three hours prior to start of the Conference and Exhibition.
7. Bank charges incurred for the sponsorship payment shall be borne by the Sponsor.
8. The event programme of CIExpo 2025 may be subject to change without prior notice.

## Contacts

Contact: Construction Industry Council  
Attn: Construction Innovation Expo 2025  
Address: 38/F, COS Centre, 56 Tsun Yip Street, Kwun Tong, Kowloon, Hong Kong  
Tel: (852) 2100 9000  
Fax: (852) 2100 9090  
Email: [CIExpo@cic.hk](mailto:CIExpo@cic.hk)



# CONSTRUCTION INNOVATION EXPO 2025

## Reply Slip for Sponsorship

*\*Please also fill in the Application Form for Booth for information of exhibits*

To: Construction Industry Council Attn: CIExpo 2025 Sponsorship Email: CIExpo@cic.hk

*\* Please tick (☑) the selected one.*

- |  |   |
|--|---|
| <input type="checkbox"/> Diamond Sponsor (HK\$250,000) | <input type="checkbox"/> Platinum Sponsor (HK\$200,000) |
| <input type="checkbox"/> Gold Sponsor (HK\$150,000)    | <input type="checkbox"/> Silver Sponsor (HK\$80,000)    |
| <input type="checkbox"/> Bronze Sponsor (HK\$50,000)   |   |

### Company Details

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Position: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

### Payment Method

- Please send us an **invoice** for the selected sponsorship.
- We enclosed a **cheque** made payable to "Construction Industry Council".  
(Cheque no.: \_\_\_\_\_ Bank: \_\_\_\_\_ )
- Bank Transfer** (\* Please attach a copy of the remittance advice with this form.)  
Bank Name: The Hongkong and Shanghai Banking Corporation Limited  
Account Name: Construction Industry Council  
Account No.: 004-111-418042-001  
SWIFT Code: HSBCHKHKKH  
Remark: CIExpo 2025 Sponsorship  
**# All bank charges for remittance shall be borne by the Sponsor.**

We agree to abide by all exhibit terms, conditions and regulations set forth on this form and on the Construction Innovation Expo 2025 Application Form for Booth.

Signature (with Company Chop): \_\_\_\_\_

Date: \_\_\_\_\_

## Personal Information Collection Statement

### 1. Collection of Personal Data

- 1.1 The information you provide to the Construction Industry Council, its affiliates, and / or its subsidiaries, including, but not limited to, the Hong Kong Institute of Construction and Zero Carbon Building, Construction Sector Imported Labour Quarters Limited (collectively, the “CIC”), including any personal data as defined in the Personal Data (Privacy) Ordinance (Cap.486), will be used solely for purposes related to the activities of the CIC. The activity and the required personal data are detailed in the application form.
- 1.2 Whether or not you provide your personal data to the CIC is voluntary. However, where you are providing information for the purpose of an application, it is necessary that you supply the CIC with complete information as specified on the application form. Otherwise, the CIC may be unable to process or consider your application. If you are under the age of 18, you should consult your parent or guardian before providing any personal data to us.
- 1.3 You are entitled to request access to and correction of any errors in your personal data. If you wish to do so, please write to CIExpo 2025 Event-in-charge (Data Access Request), Construction Industry Council, 38/F COS Centre, 56 Tsun Yip Street, Kwun Tong, Kowloon. Should you have any enquiries about our PICS and related practices, please contact Senior Manager at the above address or via [enquiry@cic.hk](mailto:enquiry@cic.hk). For more information about the CIC’s policies on privacy and personal data protection, you can access our Privacy Policy Statement at [https://www.cic.hk/eng/main/privacy\\_policy\\_statement](https://www.cic.hk/eng/main/privacy_policy_statement).

### 2. Purposes of Collection

Your personal data will be kept confidential and may be used by the CIC for the following purposes:

- a. Booth application;
- b. Handling payment;
- c. Facilitating communication with you;
- d. Performing and exercising functions and powers of the CIC under relevant legislation, rules and sub-legislation, including but not limited to the Construction Industry Council Ordinance (Cap. 587) and Construction Workers Registration Ordinance (Cap. 583);

- e. Establishing, exercising and defending the CIC's legal rights, and complying with the CIC's legal and regulatory obligations (including anti-money laundering obligations, complying with orders by courts or regulators, etc.);
- f. Managing access to the CIC's premises and for security purposes;
- g. Preventing and responding to actual or potential security threats, fraud or illegal activities;
- h. Handling complaints or enquiries;
- i. Performing analysis and conducting research and surveys;
- j. Performing audits and compliance reviews to ensure compliance with the applicable CIC's policies and procedures, regulations and law;
- k. Other purposes related or incidental to the conduct of the CIC's activities; and
- l. Any other purposes that you may consent to from time to time.

### 3. Disclosure and Transfer of Personal Data

3.1 The CIC may disclose or transfer your personal data for the purposes as stated in paragraph 2 to third parties, including but not limited to the following:

- a. Any or all of the CIC's affiliates and/or subsidiaries listed in 1.1 above;
- b. Advisors and Co-organisers of CIExpo 2025;
- c. Any third party service providers, contractors/sub-contractors that, on behalf of the CIC, operate or maintain membership, event registration, tour booking, researches and/or analysis, or carry out back-end services, administrative services, verification services, cloud services or information technology services, or provide necessary support or services to the CIC to enable us to provide our services, including any insurance, banking or third party payment gateways services used by the CIC, and any other entities that discharge contractual obligations on our behalf; or
- d. Any of the CIC's professional advisors, including but not limited to lawyers, accountants and auditors.

3.2 We may disclose and transfer your personal data in accordance with any legal or regulatory requirements or any court order applicable to the CIC.

### 4. Use of Personal Data Related to Direct Marketing

To keep you informed of CIC activities and developments in the construction industry which may be of interest, the CIC would like to use your personal data, including your name, phone number, correspondence and email address, to update you in relation to CIC training courses, trade testing, registration, events and other aspects of its work and developments in the construction industry.

You are free to decide whether you wish to receive such information. If you wish to receive information on the above, please indicate so by putting a tick in the box below. You may make any subsequent changes on your choice of receiving promotional materials by writing to us.

I wish to receive any promotional information from the CIC in relation to its activities or developments in the construction industry.

Point to note

CIC's staff and/or any third-party engaged by the CIC in the event organized by the CIC may take photos and/or videos of the participants including you and may publish them on the social media and / or communications at the CIC's or other social media or communications for marketing and promotional purposes. If you do not agree, we will not be able to process or consider your application.

"I confirm that I have carefully read and understand the Personal Information Collection Statement, including the use of my personal data in direct marketing unless where I indicate otherwise."