



# 攜手同心 行出安全

2024

Walk the Talk - Synergy in Safety

## FRAMEWORK

### 1. CAMPAIGN COMMENCEMENT DATE

Starting from May 2024

### 2. BACKGROUND

The "Life First" Campaign was first introduced by the Construction Industry Council (CIC) in 2020. With the active participation and tremendous support from the industry stakeholders, the CIC organises the "Life First" Campaign in May this year to continue its vision and mission.

### 3. PROPOSED PARTICIPANTS AND THEIR ROLES

#### Kick off "Life First" Campaign

The "Life First" Campaign is kicked off by Top Management of each organisation with key messages to be delivered to all levels of the workforce at the construction site.

Top Management should be included:

- (i) Government Department: Directors of Works Department and Chief Engineers / Architects
- (ii) Client: CEO or his / her representative (GM / Director level)
- (iii) Consultant / Contractor: CEO or his / her representative (GM / Director level)

#### Implement "Life First" Campaign

##### Consultant, Resident Site Personnel (RSS) and Frontline Personnel

To work closely with the Main Contractor for risk identification, risk analysis and proposed solutions and monitor the implementation of the agreed improvement measures.

##### Main Contractor

To review the risks and proposed solutions with Consultant and Resident Site Personnel, and to give clear instructions and cascade down the safety messages to all subcontractors, suppliers and workers.

##### Client

To show support to this "Life First" Campaign and provide adequate resources to complete the agreed measures.



## // 4. PROPOSED KEY ACTIVITIES FOR THE CAMPAIGN

### Construction Safety Assembly Culture

#### Silent Tribute

The purpose of hosting silent tribute events is to mourn the loss as well as to review the causes of related accidents, so that all construction personnel would be vigilant to avoid accidents, protecting themselves and others.

#### Double Lanyards Safety Harness Simulation Training

This simulation training not only enhances workers' safety awareness, but also helps workers develop a safety habit by utilising muscle memory and adhere to construction safety at construction site. In conjunction with the application of "Pointing and Calling", it reduces the chance of human error and improves the safety culture at construction sites.

#### Dynamic Risk Assessment

Safety management personnel lead workers to conduct dynamic risk assessments according to different work processes by groups. Work team shall conduct dynamic risk assessments before commencing work every day, identify the potential risks and hazards, take appropriate safety measures and implement sufficient management.

Topics can be included\*: Temporary Works Management, Excavation, Work at Height – Scaffolding and Suspended Working Platform, Hole Management, Plant and Equipment Safety, Housekeeping – Material Storage, Fire Prevention and Temporary Electric Power.

*\*The project management team can also add required safety items according to the needs of the project.*

#### Management Level

Top Management should conduct on-site visit with Consultants, Resident Site Staff, and Site Management Team, carry out site inspections, review fatal risks and deliver key messages to site personnel at all levels.

#### Execution Level: Site Management (Main Contractor and RSS)

Site Management should focus on risk identification, review specific risks and propose improvement measures with the assistance from the Consultants and RSS; and provide support to frontline supervisors to arrange and deliver safety messages to workers.

#### Frontline Supervisors Level (Supervisors and Persons in charge under Subcontractors)

Frontline supervisors should work with Site Management Team to identify risks and educate their workers, and to provide suggestion(s) to improve site conditions and safety performance

#### Worker Level

Workers should actively participate in the "Life First" Campaign, raise their concerns, "Say NO to Danger" and assist frontline supervisors to identify any foreseeable hazards during work.

## // 5. PARTICIPATION

Participating organisations in "Life First" Campaign should be on a construction site basis and register through CIC Life First website. ([www.cic.hk/eng/main/safety-corner/lifefirst/](http://www.cic.hk/eng/main/safety-corner/lifefirst/))



## “LIFE FIRST 2024” CONTEST 1

### “Walk The Talk - Synergy in Safety” Award

To tie in with the theme of “Life First” Campaign, we encourage participants to compete for the “Walk the Talk - Synergy in Safety” Award, aiming to enhance the safety culture and awareness of industry stakeholders and uplift the safety performance of the construction industry.

#### Eligibility

- Each participating team should have registered “Life First 2024 Walk the Talk - Synergy in Safety”. (Please register online on CIC Life First website)
- Participating Team should consist of Client, Project Manager, Supervisor and Workers.
- All construction projects applied for the Award must still be in progress.

#### Assessment Criteria

Demonstrate safety spirit of “Walk the Talk - Synergy in Safety”:

Client, Top Management, Site Management and Workers to show how to enhance safety culture and standard at construction sites

Each team member should clearly aware of their roles and responsibilities on site safety.

- \*1. Adopt “Safety Roles and Responsibilities of Key Stakeholders in the Construction Industry” in construction site
- \*2. Adopt “Construction Safety Assembly Culture” (including Silent Tribute, Double Lanyards Safety Harness Simulation Training and Dynamic Risk Assessment)
3. How the team helps promote safety culture on sites
4. Ensure effective site supervision on work activities
5. Adopt “Design for Safety” to enhance site safety
- \*6. Effectiveness of adopting innovative technologies to improve the safety performance (including Smart Site Safety System)
7. Conduct Temporary Works Management

*\*Key rating criteria (Please refer to “Reference Material on Safety Roles and Responsibilities of Key Stakeholders in the Hong Kong Construction Industry” on CIC website)*

#### Bonus Point

Demonstrate the support and encouragement from friends and families given to team members who practise safety in works.



## “LIFE FIRST 2024” CONTEST 1

### Submission of Information

- A PowerPoint presentation with max. 10 slides and a video with no longer than 10 minutes to illustrate the information required in assessment criteria.
- The finalists must participate in the finals at the Hong Kong Convention and Exhibition Centre on 26 August 2024.
- The finalists must arrange their participating construction sites for guests to conduct on-site sharing and inspections.

### Submission Deadline

- All participants must submit the materials via CIC Life First website on or before 6pm, 31 July 2024.  
([www.cic.hk/eng/main/safety-corner/lifefirst/](http://www.cic.hk/eng/main/safety-corner/lifefirst/))



## “LIFE FIRST 2024” CONTEST 2

### *“Construction Safety - Innovative Technologies and Design for Safety” Competition*

The CIC encourages stakeholders to participate in “Construction Safety - Innovative Technologies and Design for Safety” Competition to demonstrate how to enhance construction safety and safety culture with the adoption of innovative technologies and design.

#### Eligibility

- Each participating team should have registered “Life First 2024 Walk the Talk - Synergy in Safety”. (Please register online on CIC Life First website)
- The Participating Team should consist of Client, Consultant, Contractor and Subcontractor representatives, etc.
- All construction projects applied for the Competition must still be in progress.

#### Assessment Criteria

- Demonstrate how to adopt innovative technologies to enhance site safety
- Demonstrate how to adopt design for safety to enhance site safety
- Team participation and cooperation
- Effectiveness in eliminating and reducing safety risks practically

#### Submission of Information

- A PowerPoint presentation with max. 10 slides and a video with no longer than 10 minutes to illustrate the information required in assessment criteria.
- The finalists must participate in the finals at the Hong Kong Convention and Exhibition Centre on 26 August 2024 and assist in the production of relevant exhibition boards for final scoring.
- The finalists must arrange their participating construction sites for guests to conduct on-site sharing and inspections.

#### Submission Deadline

- All participants must submit the materials via CIC Life First website on or before 6pm, 31 July 2024.  
([www.cic.hk/eng/main/safety-corner/lifefirst/](http://www.cic.hk/eng/main/safety-corner/lifefirst/))



## “LIFE FIRST 2024” CONTEST 3

### “Frontline Team Safety Performance” Award

This year's "Life First" Campaign has introduced the "Frontline Team Safety Performance Award". The CIC encourages the industry to actively participate by recognising frontline teams (including Management, Foreman, Safety Supervisors, Subcontractor Representatives and Frontline Workers) with outstanding safety performance, demonstrating how to support and implement construction safety and promote a construction safety culture.

#### Eligibility

- Participating Team (including Management, Foreman, Safety Supervisors, Subcontractor Representatives and Frontline Workers) should be nominated by Contractors.
- The Contractors (nominators) should have registered "Life First 2024 Walk the Talk - Synergy in Safety".

Management

Foreman

Safety Supervisors

Subcontractor Representatives

Frontline Workers

#### Assessment Criteria

- Commitment to and support for construction site safety
- Demonstrate outstanding safety performance
- Promote construction site safety culture
- Proactively make suggestions and implement safety management systems and measures
- Show care and work together to improve construction safety

#### Submission of Information

- A PowerPoint presentation with max. 10 slides and a video with no longer than 5 minutes to illustrate the information required in assessment criteria.
- The finalists must participate in the finals at the Hong Kong Convention and Exhibition Centre on 26 August 2024. Your families and friends are welcome to join the event to show support and together be proud to be safe.

#### Submission Deadline

- All participants must submit the materials via CIC Life First website on or before 6pm, 31 July 2024.  
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