

關愛同心 行出安全

Walk the Talk -
Care round-the-clock

2025

PROPOSED FRAMEWORK

Campaign Commencement Date

Starting from May 2025

Background

The “Life First” Campaign was first introduced by the Construction Industry Council (CIC) in 2020. With the active participation and tremendous support from the industry stakeholders, the CIC organises the “Life First” Campaign in May this year to continue its vision and mission, disseminating safety messages to the construction industry.

Proposed Participants and Their Roles

Kick off “Life First” Campaign

Top Management of each organisation kick off the “Life First” Campaign, delivering key messages to all levels of the workforce at the construction site.

Top Management should be included:

- (i) Government Department: Directors of Works Department and Chief Engineers / Architects
- (ii) Client: CEO or his / her representative (GM or Director level)
- (iii) Consultant or Contractor: CEO or his / her representative (GM or Director level)

Implement “Life First” Campaign

Consultant, Resident Site Personnel (RSS) and Frontline Personnel

To work closely with the Main Contractor for risk identification, risk analysis, proposed solutions and monitor the effectiveness and implementation progress of the improvement measures.

Main Contractor

To perform risk assessment and implement proposed improvement measures with Consultant and Resident Site Personnel, and to give clear instructions and cascade down the safety messages to all subcontractors, suppliers and workers.

Client

To show support to this “Life First” Campaign and provide adequate resources to complete the proposed measures.



Proposed Key Activities for the Campaign

Construction Safety Assembly

Silent Tribute

The purpose of hosting silent tribute events is to mourn the loss as well as to review the causes of related accidents, so that all construction personnel would be vigilant to avoid accidents, protecting themselves and others.

Double Lanyards Safety Harness Simulation Training

This simulation training not only enhances workers' safety awareness, but also helps workers develop a safety habit by utilising muscle memory and adhere to construction safety at construction sites. In conjunction with the application of "Pointing and Calling", it reduces the chance of human error and improves the safety culture at construction sites.

Dynamic Risk Assessment

Safety management personnel lead workers to conduct dynamic risk assessments according to different work processes by groups. Work team shall identify the potential risks and hazards, and the safety management personnel shall propose relevant safety measures.

Topics can be included*: Temporary Works Management, Excavation, Work at Height – Scaffolding and Suspended Working Platform, Hole Management, Plant and Equipment Safety, Housekeeping – Material Storage, Fire Prevention and Temporary Electric Power.

**The project management team can also add required safety items according to the needs of the project.*

Top Management

Top Management should conduct on-site visit with Site Management Team, carry out site inspections, reinforce risk management and deliver key messages to site personnel at all levels.

Site Management

Site Management should focus on risk identification, review specific risks and propose improvement measures with the assistance from the Consultants and RSS; and provide support to frontline supervisors to arrange training and deliver safety messages to workers.

Frontline Supervisors and Persons in charge under Subcontractors

Frontline supervisors should work with Site Management Team to identify risks and educate their workers, and to provide suggestion(s) to improve site conditions and safety performance.

Workers

Workers should actively participate in the "Life First" Campaign, actively raise their concerns on safety, "Say NO to Danger" and assist frontline supervisors in identifying any foreseeable hazards during work.

Participation

Participating organisations in "Life First" Campaign should be on a construction project basis and register through CIC Life First website. (www.cic.hk/eng/main/safety-corner/lifefirst/)



“LIFE FIRST 2025” CONTEST 1

“Walk the Talk - Care round-the-clock” Award

To tie in with the theme of “Life First” Campaign, participants are encouraged to implement the activities outlined under the Campaign in their projects and compete for the “Walk the Talk - Care round-the-clock” Award, aiming to enhance the safety culture and safety performance of the construction industry.

Eligibility

- › Each participating team should have registered “Life First 2025 Walk the Talk – Care round-the-clock”.
- › Each participating team should consist of Client, Project Manager, Supervisor and Workers.
- › All construction projects applied for the Award must still be in progress.

Assessment Criteria

- › Demonstrate the spirit of “Walk the Talk – Care round-the-clock”: Client, Top Management, Site Management and Workers to demonstrate caring examples and present methods to enhance safety culture at construction sites.
- › The stakeholders and every team member should clearly aware of their roles and responsibilities on site safety.
 - * **1. Adopt “Safety Roles and Responsibilities of Key Stakeholders in the Construction Industry” in the construction site**
 - * **2. Hold “Construction Safety Assembly”, including Silent Tribute, Double Lanyards Safety Harness Simulation Training, and Dynamic Risk Assessment**
 - 3. Each team member helps promote initiatives on safety culture at sites**
 - 4. Ensure effective site supervision on work activities**
 - 5. Adopt “Design for Safety” to enhance site safety**
 - * **6. Effectiveness of adopting innovative technologies to improve site safety (including Smart Site Safety System)**
 - 7. Conduct Temporary Works Management**
 - * **8. Demonstrate site caring culture**

* Key rating criteria

Bonus Point

Demonstrate the support and encouragement from friends and families given to team members who practise safety and a caring culture in works.



“LIFE FIRST 2025” CONTEST 1

Submission of Information

- › A PowerPoint presentation with max. 10 slides and a video with no longer than 10 minutes to illustrate the information required in assessment criteria, including the bonus points by demonstrating support and encouragement from friends and families.
- › The finalists must participate in the finals at the Hong Kong Convention and Exhibition Centre on 25 August 2025.
- › The finalists must arrange their participating construction sites for guests to conduct on-site inspections.

Submission Deadline

- › All participating teams must submit the materials via CIC Life First website on or before 6pm, 25 July 2025.
(www.cic.hk/eng/main/safety-corner/lifefirst/)



“LIFE FIRST 2025” CONTEST 2

“Construction Safety - Innovative Technologies” Competition

The CIC encourages stakeholders to participate in “Construction Safety - Innovative Technologies” Competition to demonstrate how to enhance site safety standards and culture with the adoption of innovative technologies.

Eligibility

- › Each participating team should have registered “Life First 2025 Walk the Talk - Care round-the-clock”.
- › The participating team should consist of Client and Contractor.
- › All construction projects applied for the Competition must still be in progress.

Assessment Criteria

- › Demonstrate how to adopt innovative technologies to enhance site safety.
- › Team participation and cooperation (including Management, Site supervisors and Workers).

Bonus Point

Participating Team who granted “Smart Site Safety System Labelling” will have bonus points.

Submission of Information

- › A PowerPoint presentation with max. 10 slides and/or a video (if necessary) with no longer than 10 minutes to illustrate the information required in assessment criteria.
- › The finalists must participate in the finals at the Hong Kong Convention and Exhibition Centre on 25 August 2025 and produce relevant exhibition boards to introduce its project.
- › The finalists must arrange their participating construction sites for guests to conduct on-site inspections.

Submission Deadline

- › All participating teams must submit the materials via CIC Life First website on or before 6pm, 25 July 2025.
(www.cic.hk/eng/main/safety-corner/lifefirst/)



“LIFE FIRST 2025” CONTEST 3

Frontline Team Safety Performance Award

The CIC encourages the industry to actively participate in the Award by recognising frontline teams (including Frontline Supervisors, Foreman, Safety Supervisors, Subcontractor Representatives and Frontline Workers) with outstanding safety performance, demonstrating how to support and implement construction safety and promote a construction safety culture.

Eligibility

- › Each participating team should have registered “Life First 2025 Walk the Talk - Care round-the-clock”.
- › The participating team should consist of Frontline Supervisors, Foreman, Safety Supervisors, Subcontractor Representatives and Frontline Workers.
- › All construction projects applied for the Competition must still be in progress.

Assessment Criteria

The participating team should:

- › **Show their commitment to and support for construction site safety;**
- › **Demonstrate their outstanding safety performance;**
- › **Promote construction site safety culture;**
- › **Proactively make suggestions and implement safety management systems and measures; and**
- › **Show care and work together to improve construction safety.**

Bonus Point

Participating Team who joined “Frontline Personnel Safety Performance Recording Scheme” will have bonus points.

Submission of Information

- › A PowerPoint presentation with max. 10 slides and/or a video (if necessary) with no longer than 5 minutes to illustrate the information required in assessment criteria.
- › The Champion, 1st and 2nd Runners-Up must attend the award ceremony at the Hong Kong Convention and Exhibition Centre on 25 August 2025. Your families and friends are welcome to join the event to show support.
- › The finalists must arrange their participating construction sites for guests to conduct on-site inspections.

Submission Deadline

- › All participating teams must submit the materials via CIC Life First website on or before 6pm, 25 July 2025.
(www.cic.hk/eng/main/safety-corner/lifefirst/)



“LIFE FIRST 2025” CONTEST 4

“Construction Site Welfare and Facilities for Workers” Competition

The CIC encourages the industry to actively care for workers' safety, as well as their mental and physical health. By introducing the new "Construction Site Welfare and Facilities for Workers" Competition this year, the industry can demonstrate how the provided facilities and implemented welfare measures in construction sites can enhance health and safety.

Eligibility

- › Each participating organisations should have registered “Life First 2025 Walk the Talk - Care round-the-clock”.
- › All construction projects applied for the Competition must still be in progress.

Assessment Criteria

- › Demonstrate the site welfare and facilities.
- › Demonstrate how to enhance the health and safety of workers.

Submission of Information

- › A PowerPoint presentation with max. 10 slides and / or a video (if necessary) with no longer than 5 minutes to illustrate the information required in assessment criteria.

Submission Deadline

- › All participating organisations must submit the materials via CIC Life First website on or before 6pm, 25 July 2025.
(www.cic.hk/eng/main/safety-corner/lifefirst/)

