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A Breakthrough of the Recruitment Market in Construction Industry **“Construction JobsNet” Provides** **a One-stop Online Employment Platform** **CIC Leads a Brand New Recruitment Culture**

Hong Kong • 26 September 2012 – To keep up with the launch of infrastructural projects in Hong Kong, the Construction Industry Council (CIC) has established a one-stop employment platform, “Construction JobsNet”, to facilitating both experienced manpower and new entrants to find job in the construction industry.

“Construction JobsNet” is a brand-new free online construction employment platform aimed at optimising the recruitment in the industry. It offers an effective way for human resources department of the industry to post vacancies and to match job. Workers can also find the job he want at the push of a button on a Jobsnet kiosk or better still register by a few simple steps for automatic job notification by SMS.

The development of the “Construction JobsNet” is divided into three phases. During its first launch in October 2011, job seekers can search and print related jobs information from the free “Construction JobsNet” website. The CIC then set up 12 touch screen kiosks at various locations across Hong Kong in the first half of 2012, namely the Construction Industry Resource Centre, the Workers Registration Offices in Aberdeen, Kowloon Bay, Kwai Chung and Sheung Shui, the HKCTU Training Centre, HKCIEGU, Labour Department’s Job Centres in North Point, Kowloon West and Tin Shui Wai. With such extensive coverage, the “Construction JobsNet” is the first online job-hunting website for the construction industry workforce including the 300,000 registered workers.

With the launch of the third phase of “Construction JobsNet” in September, the popular interactive mobile technology has been integrated into the system to provide automatic job match and notification functions. For instance, registered workers can have the latest job information automatically sent to their mobile phones through SMSs. Also, smart phone users can now acquire the latest job information anytime, anywhere by downloading the “Construction JobsNet” mobile Apps.

“Construction Jobsnet” has also to include worker’s skill level and contact information in its database. Employers will be able to use JobsNets’s matching function to find and contact appropriate candidates with particular skills and requirements.

Since the launch of this system, over 70,000 people have visited the website for 500,000 turn, uploaded employment information and completed jobs search for over 3,400 vacancies through the “Construction JobsNet”. The system is well-received and fully supported by the industry. Around 2,000 registrations for the receiving SMS job alert service have been received since its launch in September.

About the Construction Industry Council

The Construction Industry Council (CIC) was formed on 1 February 2007 under the Construction Industry Council Ordinance Cap. 587. The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry’s needs and aspirations to Government, provide training for construction workforce and serve as a communication channel for Government to solicit advice on all construction-related matters.

To learn more about the CIC, please visit our website <www.hkcic.org> for further details.

Media Enquiries

Corporate Communications & Marketing Team

Tel: (852) 2100 9041

Fax: (852) 2100 9090

Email: corpcomm@hkcic.org

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