



# PRESS RELEASE

### FOR IMMEDIATE RELEASE

# Construction Month 2020: Construction STREAM, Construction Dream Diversified STREAM Activities Leading the Public to Explore the Multi-faceted Construction Industry

Hong Kong's construction industry and to strengthen the connection with the local community, the Construction Industry Council (CIC) will host its annual signature event, "Construction Month" in November. The theme this year is "Construction STREAM, Construction Dream". STREAM is an acronym of, Science, Technology, Reading, Engineering, Art and Mathematics collectively. More than 20 construction-related activities throughout November that connects different generations and engages the public will be organised, allowing everyone to explore and experience the diversity of construction.

With the aim of ensuring the general public and industry professionals alike are able to participate in the exciting events that have been organised for "Construction Month 2020" whilst adhering to social distancing guidelines, this year's **Virtual Kick-off Ceremony** will, for the first time, be simultaneously livestreamed on the CIC's social media platforms. Mrs. Sylvia LAM, Director of Architectural Services of the HKSARG and Ir Albert CHENG, Executive Director of the CIC will officiate the Virtual Kick-off Ceremony. Meanwhile, Mr. Paul CHONG, Chairperson of the CIC-Zero Carbon Park will also delve into the latest developments in green building technology and Modular Integrated Construction (MiC) together with several young architects.

Ir Albert CHENG, Executive Director of the CIC said, "This is the third year of organising 'Construction Month'. With the theme of "Construction STREAM, Construction Dream", it is hoped that through a series of activities, the industry can be united, whilst also displaying the field's professionalism, healthy lifestyle as well as caring culture. In doing so, we hope to build a sustainable city with the people of Hong Kong, using the construction industry's philosophies of "co-creation", "co-construction" and "co-integration".

"Construction Month 2020" will comprise of more than 20 public and industry events in the





space of a month. Among them, **Construction Music Power** will see various up-and-coming artists perform at CIC-Zero Carbon Park's eco-plaza in a street performance style setting over a span of two weeks. Members of the public are invited to come and enjoy these low-carbon music performances in-person or online during their lunch. The **CIC Construction Digitalisation Award 2021 Launching Ceremony and Celebration of BIM Achievement 2020** will not only mark the launch of the new digitalisation award, but also announce the winners of the BIM Celebration event. This event will recognise outstanding achievements in digitalisation and Building Information Management (BIM) respectively from local construction projects and organisations as well as practitioners. The biennial **CIC Sustainable Construction Award Conference and Presentation Ceremony** will commend organisations and industry professionals that have implemented sustainability best practices at their respective projects. In addition, they will share their experiences on opportunities provided by green finance as well as the new era of sustainable construction in Hong Kong and the Greater Bay Area.

Other exciting events include **Construction Story Corner**, **Cracking Movie Nights**, and an **Enjoy the Breeze Coffee Tasting Workshop**. It is hoped that both children and adults alike can learn about the rapid development of the construction industry and experience its creativity in a relaxed but interesting way, and dream together!

For full details on each activity, please visit: <a href="http://www.cic.hk/eng/main/construction">http://www.cic.hk/eng/main/construction</a> month2020/

"Construction Month 2020" Highlights Video: https://www.youtube.com/watch?v=pkQ9QE41m80

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# **Media Enquiries**

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#### **About the Construction Industry Council**

The Construction Industry Council (CIC) was formed in 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to the Government, provide professional training and registration services, and serve as a communication channel between the Government and the construction industry.

Please visit www.cic.hk for further details.

## **About the CIC-Zero Carbon Park**

Established in June 2012 and located in 8 Sheung Yuet Road, Kowloon Bay, CIC-Zero Carbon Park (CIC-ZCP) is the first zero carbon building in Hong Kong developed by the Construction Industry Council (CIC) in collaboration with the Government. CIC-ZCP is an exhibition and education centre for advanced ecological building design, as well as an information centre for low/zero carbon building technologies, promoting low carbon living and the development of smart city in Hong Kong.







**Construction Music Power** will see bands in a street performance style setting perform across the span of two weeks, from 16 November to 29 November, to let members of the public enjoy musical performances in a zero carbon environment



The CIC Construction Digitalisation Award 2021 Launching Ceremony and Celebration of BIM achievement 2020 will be held online on 10 November to mark the launch of a new digitalisation award and announce the BIM winners, recognising local construction projects and organisations for outstanding examples of digitalisation and BIM respectively







The second **CIC Sustainable Construction Award Conference and Presentation Ceremony** will be held online on 13 November where Mr. Michael WONG, Secretary for Development of the HKSARG has been invited as guest speaker to recognise organisations and industry professionals that have implemented sustainability best practices



**Story Corner** will introduce to children all the wonderful facets of the construction industry, and introduce them to Hong Kong's various famous green buildings, large scale infrastructure, as well as the diverse nature of the construction industry. The video will also teach simple English vocabulary and will be posted on CIC's various social media pages every Sunday







**The Enjoy the Breeze Coffee Tasting Workshop** will be livestreamed on 20 November. Professional baristas from N Square Coffee Bar and coffee enthusiast, DJ Ah Jeng will introduce various types of coffee beans and brewing methods, as well as the benefits of coffee grounds



A **Cracking Movie Night** will see iconic animated comedy, *Ice Age: Continental Drift* and American legal drama, *Dark Waters* played on our giant outdoor LED. These two contrasting films will teach audiences to reflect on the relationship between their daily habits and environmental conservation