



**FOR IMMEDIATE RELEASE**

## **“Safety Reunion” - Construction Industry Poster Design Competition Applications Now Open**

**Hong Kong • 25 September 2024** – The Construction Industry Council (CIC) is committed to promoting safety awareness in the construction industry. The **“Safety Reunion” - Construction Industry Poster Design Competition** encourages participants to design posters around the concept of safety in the construction industry. It reminds practitioners to always prioritise safety, emphasising the importance of caring for themselves as well as others, and wishing them a safe return home to reunite with their families after work.

Prizes for the competition include medals, certificates and shopping vouchers, and all participants will receive an electronic certificate of participation. Winning entries will have the opportunity to be showcased on the event website and select entries may be displayed at construction sites. We encourage children, students, and young professionals to unleash their creativity and contribute to the enhancement of construction site safety!

**Competition Webpage:** <https://go.cic.hk/4ebW2xC>

### **Competition Details**

- Categories: Parent-Child Group (Kindergartens students from K1 to K3, along with one parent)/ Primary School Group/ Secondary School Group/ Open Group (For youth aged 18 to 40)
- Artwork format: Hand-drawn designs or computer aided designs
- Application: Fill out online registration form and upload your artwork
- Application Period: From today to 25 November, 2024 (Monday), 23:59pm
- Result Announcement: Mid-December 2024 (winners will be notified individually)
- Award Presentation Ceremony: 12 January 2025

### **Awards**

- Gold Award: Certificate, medal and shopping voucher valued at HKD 2,500 each (1 winner per group)
- Silver Award: Certificate, medal and shopping voucher valued at HKD 1,200 each (3 winners per group)
- Bronze Award: Certificate, medal and shopping voucher valued at HKD 800 each (5 winners per group)
- Best Creativity Award: Certificate, medal and shopping voucher valued at HKD 1,000 each (1 winner per group)
- Most Active Participation Group Award: Certificate and trophy (1 winner per group)
- All participants with entries that meet the competition criteria will receive an electronic participation certificate.



### **Theme of the Competition**

Focus on the concept of safety in the construction industry, endeavouring to enhance the safety awareness and construction site safety standards, and emphasising the importance of caring for oneself and others, reminding construction workers to always prioritize safety and return home safely to reunite with their families after work.

- Theme for Parent-Child Group and Primary School Group: "Expressing Care and Greetings to Workers". Participants will use creative poster design to make construction workers feel valued by society, conveying feelings of mutual love and care.
- Theme for Secondary School Group: "Self-care and Caring for Others". Participants will focus on cultivating civic-mindedness, empathy, compassion, and teamwork, aiming to create a positive construction site atmosphere and safe building environment, with warm wishes that all construction workers can return home safely to reunite with their families after work.
- Theme for Open Group: "Peer Care". Participants will emphasize construction safety and mutual protection, striving to ensure that construction workers return home safely to reunite with their families after their day's work.

### **Artwork Requirements**

- The poster size is A4 portrait (210mm x 297mm).
- Hand-drawn designs are allowed using any colors and tools.
- For computer-aided design, resolution should not be less than 300dpi.
- Must be a graphic design; no adding of any objects through pasting, nailing, binding, or other means.
- Must be the original work of the participant, not a copy, and must be unpublished, and not previously participated in other competitions.
- No plagiarism or outsourcing of the design.
- Design content (including but not limited to text, graphics, images) must not involve illegal, obscene, indecent, defamatory, threatening, pornographic, harassing, hate-inducing, disturbing, racially or ethnically offensive, discriminatory, advocating criminal behavior leading to civil or criminal liability, violating any laws, rules, or containing inappropriate material, ensuring no infringement of others' rights, including intellectual property.
- The design content must not include or reference names, labels, and trademarks of individuals, schools, companies, and brands.
- Participants must fill out an online registration form and provide a brief description of the work in either Chinese (not exceeding 150 words) or English (not exceeding 200 words), to explain the creative concept.



**CONSTRUCTION  
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**建造業議會**

**Terms and Condition**

Please visit Competition Website: <https://go.cic.hk/4ebW2xC>

**Competition Enquiry**

Please reach Construction Industry Council- Corporate Communications at +852 2100 9000 or [enquiry@cic.hk](mailto:enquiry@cic.hk).



CONSTRUCTION  
INDUSTRY COUNCIL  
建造業議會



香港建造  
Construction  
Hong Kong

建造業議會青年事務委員會

建造業

CONSTRUCTION INDUSTRY POSTER DESIGN COMPETITION

海報設計比賽



發揮你的創意，為提升工地安全出一分力。

#### 設計主題

安全・團圓

#### 參賽組別

親子組 / 小學組 / 中學組 / 公開組 (18-40 歲青年)

#### 獎項

金獎 | 港幣 2,500 元購物禮券、獎牌及獎狀 (每組別 1 名)  
 銀獎 | 港幣 1,200 元購物禮券、獎牌及獎狀 (每組別 3 名)  
 銅獎 | 港幣 800 元購物禮券、獎牌及獎狀 (每組別 5 名)  
 最佳創意獎 | 港幣 1,000 元購物禮券、獎牌及獎狀 (每組別 1 名)  
 最積極參與團體獎 | 獎座及獎狀 (每組別 1 名)

▪ 所有參加者均可獲  
電子參與證書

#### 作品規格及提交方式

作品格式: 尺寸為 A4 直稿, 手繪或電腦繪圖  
 提交方式: 網上報名及上傳作品檔案  
 截止日期: 2024 年 11 月 25 日 (星期一)

#### 頒獎禮日期

2025 年 1 月 12 日 (星期日)

▪ 得獎作品有機會展示於活動網頁  
及張貼於建築工地



比賽詳情 / 提交作品  
Details in English and submission

<https://go.cic.hk/3ySbGzl>

2100 9000

enquiry@cic.hk

CICHK

cic\_hk



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### **Media Enquiries**

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### **About the Construction Industry Council**

The Construction Industry Council (CIC) was formed in 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to the Government, provide professional training and registration services, and serve as a communication channel between the Government and the construction industry.

Please visit [www.cic.hk](http://www.cic.hk) for further details.