



## PRESS RELEASE

#### FOR IMMEDIATE RELEASE

# "Safety Reunion" - Construction Industry Poster Design Competition <u>Award Presentation Ceremony</u> Elevating Safety Awareness among the Industry

Hong Kong • 12 January 2025 – The Construction Industry Council (CIC) today held the Award Presentation Ceremony for the "Safety Reunion – Construction Industry Poster Design Competition" at CIC–Zero Carbon Park. Winners from various categories, including children, students, and the youth, participated eagerly with friends and families, receiving awards from the esteemed guests. This competition consists of four categories: Parent-Child Group, Primary School Group, Secondary School Group, and Open Group, with over 300 submissions received. The CIC aims to enhance public understanding of the construction industry through this competition, while showing support and care for construction workers. It is of utmost importance to remind them to always prioritise safety, care for themselves and others, and safely return home to their families and friends.

In his opening speech, Ir Albert CHENG, Executive Director of the CIC, shared, "The CIC has always regarded 'construction safety' as a cornerstone of the industry's development. This competition, with its public participation, especially among the youth, reaffirms the significant emphasis on construction site safety by both the industry and the society. We have received many outstanding entries. These creative and caring posters remind us that everyone is accountable for construction site safety. From top management to frontline workers, everyone must fulfill their duties to maintain site safety while actively promoting a culture of care, enhancing workers' sense of belonging in the industry, and fostering team spirit."

During the award ceremony, a special session "Safety Quiz in 10 Minutes" was included, allowing attendees to enjoyably learn practical construction safety knowledge through an engaging format, deepening their understanding and interest in the industry.

Cr Terence MANG, Chairperson of Construction Industry Council Youth Affairs Committee, emphasised that young people are the future of the construction industry. The industry not only requires skills and experience but also needs the application of technology and innovative thinking to enhance safety and management efficiency in response to future challenges. He looks forward to welcoming more young people joining the sector to bring in fresh ideas and change.

The "Safety Reunion – Construction Industry Poster Design Competition" not only showcases the creative talents of young participants, but also highlights the CIC's ongoing efforts and commitment in promoting construction safety. The CIC aims to further cultivate a safety culture and inspire collective efforts to create a safer working environment.

For the list of awardees, please click the following link: https://www.cic.hk/eng/main/aboutcic/news and updates/past events/event-645.html







The Award Presentation Ceremony for the "Safety Reunion – Construction Industry Poster Design Competition" was well attended by participants with their families and friends







Members of the Judging Panel of the "Safety Reunion – Construction Industry Poster Design Competition" pose for a photo at the ceremony



Ir Albert CHENG, Executive Director of the CIC, shares that everyone is accountable to construction site safety







A special segment "Safety Quiz in 10 Minutes" is included, where attendees learn practical knowledge on construction safety



Cr Terence MANG. Chairperson of Construction Industry Council Youth Affairs Committee, mentions that many award-winning entries creatively highlighted the importance of safety measures

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### **Media Enquiries**

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### **About the Construction Industry Council**

The Construction Industry Council (CIC) was formed in 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to the Government, provide professional training and registration services, and serve as a communication channel between the Government and the construction industry.

Please visit www.cic.hk for further details.