



FOR IMMEDIATE RELEASE

CIC Construction Industry Ambassadors now call for nomination

Hong Kong · 15 June 2015 – Due to continual growth and prosperity of the construction industry in Hong Kong, the construction manpower demand has escalated sharply. To address this, the Construction Industry Council (CIC) is organising a Construction Industry Ambassador Nomination (formerly known as Build Up Ambassador Nomination) to help raise interest among the younger generation and inspire them to join the construction industry. Nomination is now open until 17 July 2015.

Ambassadors will be selected from two categories, namely Practitioner Division and CIC Trainee Division. The Practitioner Division is open to practitioners at all levels of the construction industry. The CIC Trainee Division will be open to CIC trainees who are currently studying full-time training courses or who have just graduated. The selected Ambassadors will be tasked with promoting the construction industry to the public and industrial practitioners through publicity activities and share their personal stories. Ambassadors should be dynamic, committed and act as professional icons of the industry.

“We would like to identify individuals with high potential or who have displayed outstanding performances in the industry to be nominated as Ambassadors and help elevate the professional image of construction personnel.” Ir Alex LEUNG, Director – Training and Development of the CIC explained.

Prizes for Construction Industry Ambassadors and their nominators include:

- Practitioner Division: HK\$15,000 cash prize and named as “Construction Industry Ambassador”
- CIC Trainee Division: HK\$10,000 cash prize and named as “Construction Industry Ambassador”
- Their nominators will be awarded with HK\$1,000 cash prize

To equip Ambassadors to fulfil their roles, shortlisted nominees will participate in basic



training and selected Construction Industry Ambassadors will undergo professional training to enhance their communication and presentation skills, as well as business and social etiquette for building a professional image.

For details, please visit the campaign website www.hkcic.org/ci_ambassador or call 2100 9140.

CONSTRUCTION INDUSTRY COUNCIL 建造業議會

建造業活力大使選舉

Construction Industry Ambassador Nomination

Objectives 目的

- To raise the younger generation's interest in the construction industry
- To elevate the professional image of construction personnel by identifying and commending individuals with high potential or who have displayed outstanding performance in the industry
- 引發年青人對建造業工作的興趣
- 發掘業內有潛質或傑出表現的人物，從而提升建造業從業員的專業形象

Nomination Deadline: 17 July 2015
截止日期：2015年7月17日

Eligibility and Nomination Procedures 參選資格及方法

Candidates can join either of the following divisions:

CIC Trainee Division: Full-time CIC trainees who are studying during the nomination period, or who have graduated within 3 months prior to the nomination deadline, can be nominated by instructors. Self nominations are accepted.

Practitioner Division: Practitioners currently working in the industry can be nominated by employers. Self nominations are accepted.

參選人可參選其中一個組別：

建造業議會學員組別： 在截止提名期3個月內畢業，或於提名期內在學的建造業議會全日制課程學員，可由導師提名或自我提名。

從業員組別： 在職建造業的各級從業員，可由僱主提名或自我提名。

Selection Process and Professional Training 甄選程序及專業培訓

Initial Screening 首輪遴選 → Basic Training 基礎培訓 → Interview 甄選會面 → Appointment 正式委任 → Enhanced Training 進階培訓

Participants will undergo professional training to enhance their communication and presentation skills, build a professional image and learn business and social etiquette, so that they can execute their duties as "Construction Industry Ambassadors" to an even higher standard.

參選人將接受專業培訓，包括優化個人演講及溝通技巧、專業形象塑造及商務社交禮儀等，以有效地履行大使之任務。

Awards 獎項

CIC Trainee Division: Cash coupons valued at HK \$10,000 and named "Construction Industry Ambassador"

Practitioner Division: Cash coupons valued at HK \$15,000 and named "Construction Industry Ambassador"

Successful nominators will be awarded cash coupons valued at HK \$1,000.

建造業議會學員組別： 現金禮券港幣10,000元及冠以「建造業活力大使」之名銜

從業員組別： 現金禮券港幣15,000元及冠以「建造業活力大使」之名銜

每位獲選「建造業活力大使」的提名者將會獲頒現金禮券港幣1,000元

Website 網址：www.hkcic.org/ci_ambassador

Enquiries 查詢熱線 **2100 9140**

Construction Industry Ambassador Nomination Poster



About Construction Industry Council (CIC)

The Construction Industry Council (CIC) was formed on 1 February 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to Government, provide training and registration for the construction workforce and serve as a communication channel for Government to solicit advice on all construction-related matters.

Please visit www.hkcic.org for further details.

Media Enquiries

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